

How to create a Fulton-Montgomery 4-H Public Presentations or Horse Communications Video

To make your video, please follow guidelines for creating a presentation depending on age and topic.
See the full Public Presentations Packet for details specific to the type of presentation you intend to do.

-Have Fun with it!

-Pick a topic you want to learn more about – Come up with a catchy title (if you have not already prepared your presentation)

Please Note: Normally questions are asked by the evaluator at the end of the presentation. However, due to the online video platform that portion will not be done. If you qualify for District Public Presentations, please keep in mind that questions portion will be included at that level.

-Parts of the Presentation

Hook!/Introduction	Body
Summary/Conclusion	Resources
Questions (not on your video. Only for in person presentations)	

-Do's and don't on slides and posters – recommended young members use posters

- Readable from the other side of the room
- Not Cluttered
- Limited print – presenter is not reading the posters or slides
- Complimentary colors, designs and layout
- Pointer

-Dress Appropriately (see public presentations packet for more details)

-Be mindful of the background and noise distractions. Choose a solid colored wall or space that will not take away from your presentation and/or visual aides.

-When filming your video with a smartphone, position the camera horizontally. Be sure to look at the camera.

-Those with power point presentations must utilize a computer, tablet or projector in their video to show them speaking and using the power point in their video.

-Remember the following when recording your presentation video:

Eye contact	Limited or no use of notes
Relaxed	Enthusiastic
Confident	Pronunciation
Knowledgeable	Show your personality

See the Public Presentations Packet for more details on evaluation and presentation specifics.

Submitting the video:

Email videos to Kyle at ky292@cornell.edu

Include the following in the email:

Email Subject Line - Title of your presentation and your name. Example: *“Rabbit Breeds by Kyle Yacobucci”*

Be sure include in the body of your email your club name, age, and how many years you have done presentations.

We would ideally like youth to present in person at a later date or during the Fonda Fair. However, to stay within the timeline for District and State public presentation events we will be evaluating presentation videos uploaded on to the Fulton-Montgomery 4-H YouTube Channel. Given video presentations will be evaluated, we ask that videos are not edited so that all youth presentations are evaluated equally. Videos that have been edited will have points deducted.

Please Note: All videos must be submitted to Kyle no later than Friday, April 17th by 4pm to be eligible for remote evaluation by our Public Presentations Judges. Judges will review your presentation videos and evaluate using the appropriate presentation scoring sheets. Feedback will be given via these score sheets and emailed to you upon completion. Danish ribbons and district presentation information will be distributed at a later date.

By submitting a video, Cornell Cooperative Extension of Fulton & Montgomery Counties reserves the right to use your video for marketing and educational purposes.

If you need additional assistance, please email Kyle at ky292@cornell.edu.

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